



Viewer Profile

Age

18 – 34	34%
35 – 54	38%
55+	28%

Gender

Male	31%
Female	69%

Education

Attended College	47%
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Household Income

\$75K+	41%
\$50K - \$74,999	16%
\$30K - \$49,999	19%

Home Ownership

Own Home	67%
Rent Home	31%

Presence of Children

1+ Child in HH	41%
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Median Age 42.0

Median of Household Income 60.8

With more breakout stars and critically acclaimed original series than any other network on cable, BRAVO's original programming from hot cuisine to haute couture - delivers the best in food, fashion, beauty, design and pop culture to the most engaged, upscale and educated audience in cable. Consistently the fastest growing top 20 ad supported cable entertainment network, BRAVO continues to translate buzz into reality with an arts and culture slate that includes critically-acclaimed breakout creative competition and docu-series.

Programming Highlights

- The Rachel Zoe Project
- Bethenny Getting Married
- Work of Art
- Kathy Griffin
- Top Chef
- Watch What Happens Live
- Real Housewives
- Flipping Out
- The Fashion Show
- Shear Genius



The Rachel Zoe Project



Flipping Out

