

VIEWER
PROFILE



GENDER

Male: **33.6%**
Female: **66.4%**



HOUSEHOLD INCOME

\$100K+: **25.5%**
\$75K - \$99,999: **14.1%**
\$50K - \$74,999: **15.9%**
\$30K - \$49,999: **25.8%**



EDUCATION

Graduated College: **29.1%**
Some College: **33.2%**



HOME OWNERSHIP

Own Home: **61.4%**
Rent: **35.3%**



AGE

18 – 34: **26.0%**
35 – 54: **39.2%**
55+: **34.9%**



PRESENCE OF CHILDREN

1+ Child in HH: **37.8%**



MARITAL STATUS

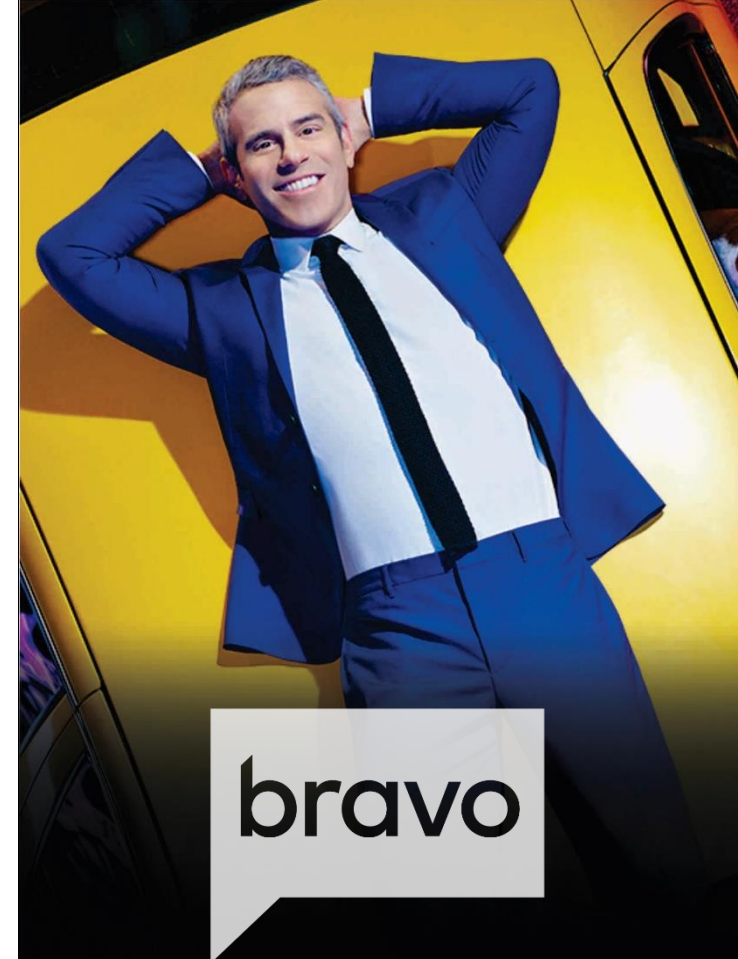
Single (Never Married): **32.7%**
Married: **47.5%**

Source: Nielsen Scarborough USA Plus-MRI/Mosaic, De15-Apr17, Adults 18+, Cable Networks Watched Past 7 Days: Bravo.

FEATURED
PROGRAMS

- The Real Housewives
- Married to Medicine
- Million Dollar Listing
- Vanderpump Rules
- Girlfriends Guide to Divorce
- Watch What Happens Live
- Top Chef
- Below Deck

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



Bravo Media is the premiere lifestyle and entertainment brand that drives the cultural conversation around its high-quality, interactive original content that focuses on the network's passion points of food, fashion, beauty, design, digital and pop culture.

VIEWER PROFILE



AGE

18 – 34:	25.1%
35 – 64:	66.6%
65+:	8.2%



HOUSEHOLD INCOME

\$25K - \$39,999:	5.1%
\$40K - \$74,999:	19.7%
\$75K+:	67.7%



GENDER

Male:	26.0%
Female:	74.0%



PRESENCE OF CHILDREN

1 or more in HH:	35.9%
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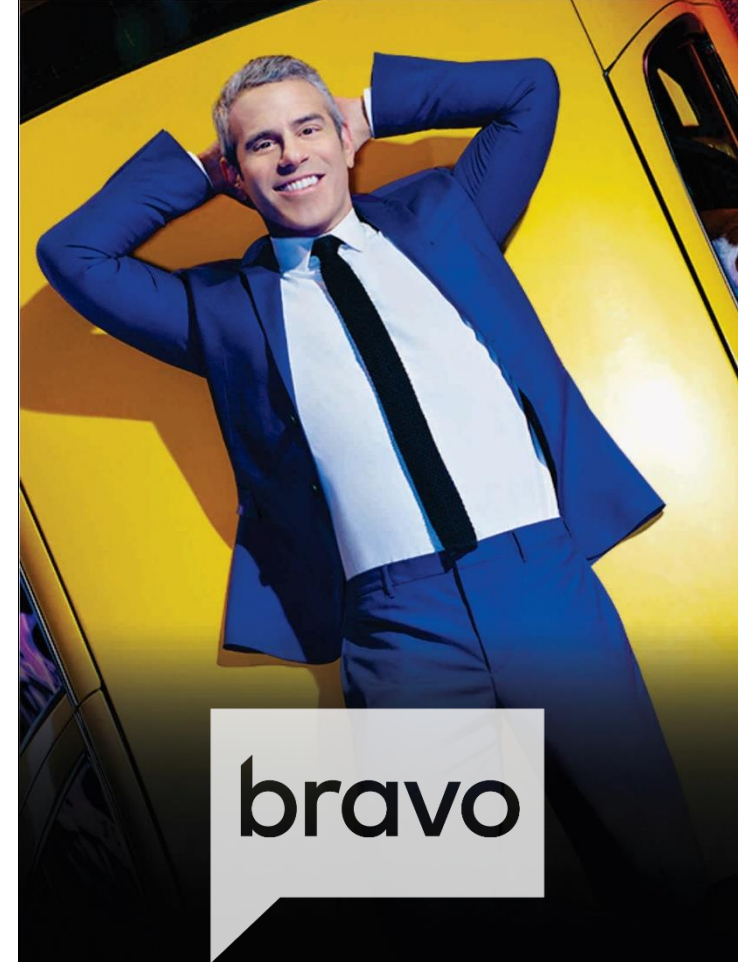
Source: Source: comScore, Inc.; USA Multi-Platform for Desktop 2+ and Total Mobile 18+, Total Audience March 2018

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